

# fiorucci

Marie  
SENIOR ART DIRECTOR



NOW

**Now Freelancing**  
**12 years of experience**

Student visa until May 2019



LOOKING  
FOR

**Freelance contract**  
**Part time contract**

Allowed to work 20 hrs/week



35 years old



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studiofiorucci



mamafofio



Marie Fiorucci

## EDUCATION

**2006 - Gobelins' school, Paris**

Professional licence,  
Multimedia conception and realisation.

**2005 - ENSAAMA, Paris**

DSAA Visual Communication.

**2003 - Estienne school, Paris**

BTS Visual Communication.

**2001 - Estienne school, Paris**

Preparatory courses in applied arts (MANAA).

## REFERENCES

References upon request,  
mostly from France.



Hi, I'm Marie.

I'm an experienced freelance art director with a demonstrated history of working in the design industry

for 12 years. I'm mainly working on digital medias like websites, phones or multiple devices applications, but I also love working on logotypes, posters, flyers and other printed medias, Most of the time, luxury and food brands are my main clients. I'm also skilled in photography, UX design, and accustomed to design sprint and agile methodology. I specially love playing with typography and photography and love beautiful books with original sizes and manufactured details.

Right now I'm on a student visa until May 2019, studying yoga on saturday and sunday. I'm looking for freelance contracts or for a part-time contract. I'm also working in freelance with Marie Lefebvre who is a concept creative strategist and copywriter. With a positive attitude and energetic personality, I'll be happy to join your team, help you to guide your clients and craft some awesome and meaningful designs with you! I'm very effective, organized and can go fast if needed. Even if as a freelancer I'm often working on my own, I love to be helpful and useful to others and being part of a team means a lot to me. Sharing is a basic need in graphic design and I would love to learn from you as much as being inspirational for your team.

I'll be glad to hear from you soon!

## Main clients working fields

[#luxury](#) [#food](#) [#beauty](#) [#fashion](#) [#jewellery](#) [#sport](#)  
[#art](#) [#cultural\\_institutions](#) [#hotel](#) [#services](#) [#Bank](#)

## WHAT I LOVE



Yoga



Travels



Photography



Botanic



Hikes



Chocolate



Tea



Wind



Cats  
& dinosaurs



Documentary



Asian  
movies



Art  
galleries

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## MAIN CLIENTS AS A FREELANCER IN PARIS

Publicis consultants	DDB
Publicis K1	Babel
Publicis Conseil	5ème gauche
Isobar	Ireel
TBWA	Kali
Havas	Chic & citizen
BETC	Supper
Bachelite	Puppets
Rapp Collins	

**Direct clients:** Gilles Marchal, Restaurant Le Duc, Maison Chaudun, ECA2.

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## SPECIAL SKILLS

French Native

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English Proficient

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Spanish Basic

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Japanese Basic

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Photoshop,  
Illustrator,  
InDesign,  
Animate.



Sketch,  
InVision  
Wordpress  
Office.



+Basic knowledge:  
Html, CSS,  
Adobe Première,  
After Effect.

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## TRAINING

MAY 2017 Le Laptop, Paris **UX Sprint Design**.

DEC 2015 **Photography shooting** at Objectif Lux.

NOV 2017 300hrs **Yoga teacher training**, India.

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## VOLUNTEERING

2015 TO 2016

Working from France for the communication of an **association for children education in Madagascar**, *Les Enfants du Soleil*.  
Production of posters, magazine layout, business cards and flyers.

JULY 2015

2 weeks of volunteering for **wildlife conservation** in Nusa Penida island, Indonesia.

FEBRUARY 2011

2 weeks of volunteering for **sea turtles conservation** in Karnataka, India.

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SINCE  
APRIL  
2011

## Freelance Art Director

I'm working for big advertising agencies and graphic design studios in Paris and also for some little customers that I like. Mainly: web design, UX, UI, identity, occasionally: print medias & animation.



## Travel in Asia

**6 months: sept 2010 to april 2011**

Mongolia, Tibet, China, Japan, Vietnam & India.



## Senior Art Director

**@ Duke Interactive, Paris**

I was in charge of the conception of online advertising campaigns, ideas generation and creative concept, production of the contents and conception of international multilingual websites. I was meeting the clients with the team. I also worked on many pitch and manage some junior graphic designers. Main clients: Champagne Roederer, Levi's, Guerlain, Van Cleef & Arpels, Nike, McDonald's.

DEC  
2007  
-  
SEPT  
2010



## Junior Art Director

**@ Leg Agency, Paris (Havas Group)**

As an art director assistant, I worked on print and web advertising campaigns, logotypes and websites. I also worked with illustrators and video production agencies to create contents. Main clients: SFR, Medici, Eurostar.

JUL  
2007  
-  
DEC  
2007



## Graphic designer trainee

**@ CHK Design, Londres**

As a graphic designer trainee for 6 months I had the chance to work closely with the creative director. I worked on logotypes and print medias for cultural events like exhibitions and festivals and had the chance to meet the artists. .

SEPT  
2006  
-  
JULY  
2007

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*Always look  
on the bright  
side of life* 